

FOR IMMEDIATE RELEASE

## Afera to bring “Taping Our Future” annual conference for European adhesive tape industry to Thessaloniki, Greece, in September

- Programme to focus in on packaging, commodity and specialty tapes
- Early-bird-discounted registration opens through June 2024
- Gold Sponsors (DRT, Icap-Sira, Indafor, Kraton, H.B. Fuller, Ichemco and Mondi), as well as Branded Materials Sponsors (Organik Kimya and Synthomer), sign on in full force

The Hague, The Netherlands,  
10 May 2024

[Afera, the European Adhesive Tape Association](#), has opened registration for its 67<sup>th</sup> Annual Conference which it will host at the Hyatt Regency in Thessaloniki, Greece, from 25 to 27 September 2024. Themed “Taping Our Future”, the premier event for the European tape business typically attracts 150 participants from 15 countries across Europe, Asia, the U.S. and the Middle East for critical networking and deep diving into the hottest tape business issues.



### The only platform uniting business owners and decision-makers within the European industrial adhesive tapes business

“The best in the trade are gearing up for an extraordinary experience at the upcoming Afera Annual Conference 2024,” announced Astrid Lejeune, Secretary General of Afera. “Our team is hard at work crafting an exceptional working and networking programme which promises to enlighten and inspire. This event provides a great opportunity to become part of a transformative journey into the world of tapes, and for this reason we are seeing increased rates of early registration and sponsorship.”

“Focussing on the future of tapes for the packaging, commodity and specialty trades, this year's Conference aims to chart the course for tomorrow's advancements and futureproofing the business,” added Evert Smit, who is President of Afera and director scouting (for sustainability, technology and innovation) at Lohmann GmbH & Co. KG. “Led by a dedicated team from Afera's Marketing Committee consisting of adhesive tape value chain delegates from ABI Tape, Atlas Tapes, Bostik, Icap-Sira, Kraton Polymers, Lohmann, Loparex and Organik Kimya, we are crafting a 3-day agenda packed with engaging topics, insightful discussions, and networking experiences that I am truly excited about.”

**A programme dedicated to identifying trends, facing challenges, finding solutions and delivering useful, cutting-edge information**

Over 3 days, attendees will delve into market data and trends, explore economic indicators and prospects, navigate regulatory landscapes, uncover the expectations of

OEMs and end users, and discover the latest innovations in tape technologies, applications, product development and company management, all with a focus on sustainability. By popular demand, panel debates, long networking coffee breaks and organised Conference lunches and dinners have been incorporated into the schedule.



A pre-programme on 24 and 25 September also includes biannual meetings of Afera's Technical, Marketing and Steering Committees, as well as an annual update on [the Association's Flagship Sustainability Project](#). Accompanied by much media and Industry attention, the AFSP will be launching [Afera's groundbreaking Product Carbon Footprint \(PCF\) calculation tool for adhesives tapes](#) during the Conference itself.



Organised in a different European city each year and with a new layout and content, Afera's Annual Conference is the most important European adhesive tape industry event of the season. Open to Members and, on a limited basis, non-Members, Afera's Conference is attended by more than 150

company delegates representing businesses along the adhesive tape industry value chain: primarily manufacturers of tapes; raw materials, machine and packaging suppliers; converters of tapes; research institutions; national tape organisations, and other international counterparts, such as PSTC, JATMA, CATIA and TAAT.

Annual Conference registration invitations have already been sent to 1,500 key players, inquisitive minds and innovative leaders in the European adhesive tape industry. The working and networking programmes will be added to the dedicated event website ([www.aferatapeconference.com](http://www.aferatapeconference.com)) at the start of June.

## Act early for discounted registration and hotel rates

The [67<sup>th</sup> Afera Annual Conference](#) will be held 25-27 September 2024 at the Hyatt Regency in Thessaloniki, Greece. [Afera offers an early-bird special of €100 off registration until 1 June 2024](#). Rooms must be booked through Afera to obtain a special discounted group rate (using the exclusive booking code below), with a limited number available until 1 July 2024.

Click [here](#) for participation details.

Click [here](#) to register for the event with the early-bird discount.

Click [here](#) to book your accommodation at Afera's special group rates starting at €165 (using the Afera booking code **G-M222**). Find more detailed instructions [here](#) in the light-blue bar.

Click [here](#) to become a sponsor.

Click [here](#) if you have a question.

More details will also be available shortly at [www.afera.com](http://www.afera.com).

## Afera's Annual Conference Gold Sponsors



## Afera's Branded Materials Sponsors



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Astrid Lejeune  
Afera Secretary-General



Evert Smit  
Afera President  
*Lohmann GmbH & Co. KG*

[Afera, the European Adhesive Tape Association](#) unites stakeholders along the value chain of the European tape industry, to ensure and increase the relevance of the tape business in the world of tomorrow. The go-to community of the European tape industry is comprised of 100+ member companies from 20+ European countries that include adhesive tape manufacturers, suppliers (raw materials, machine and packaging), converters, national tape organisations, research institutions and universities. With the goal of making the tape industry future-proof, Afera actively studies and involves itself in relevant market, standardisation, sustainability and regulatory issues, provides platforms and programmes for discussion and learning, and facilitates contact among its members and all other pertinent bodies at national and international levels. Founded in Paris in 1958, Afera has operated with its head office in The Hague, the Netherlands, since 1999 under the management of Lejeune Association Management.

**For more information, please contact:**

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